



NORTHSKY
NONPROFIT NETWORK™

A program of Rotary Charities of Traverse City



Heartland Center for Leadership Development

Clues to Community Survival

A special presentation via webinar from the Heartland Center for Leadership Development

December 11, 2012

Noon to 1:30 pm

Fee: \$12, feel free to bring your lunch

Broadcasting at Multiple Sites (see below)

“Clues to Community Survival” is a webinar that represents the Heartland Center’s synthesis of more than 25 years of case study research on what’s behind success in thriving small towns and rural communities. These 20 characteristics of successful communities all represent controllable contingencies, such as *“Evidence of Community Pride,” underscoring that what local leaders say and do constitute the most important elements in community vitality.* These 20 Clues are a strong counterpoint to conventional mythology, which too often assumes that variables such as size or location are the most critical aspects of community success. Now communities of any size, any place can gain the confidence to understand that if they build creative strategies around unique local assets, success can follow.

This webinar will be offered at multiple locations throughout the region

- Charlevoix, Health Department, *hosted by Hospice of Northwest Michigan*
- Gaylord, University Center of Gaylord, *hosted by the United Way of Otsego County & the Otsego County Community Foundation*
- Honor, Homestead Township Hall, *hosted by Honor Area Restoration Project (HARP)*
- Manistee, West Shore Medical Center Education Center, *hosted by WSMC*
- Traverse City, Northwestern Michigan College University Center Campus, *hosted by NMC*

Register at: <http://www.northskynonprofitnetwork.org/> or 231.929.3934

The presenter is Milan Wall, founder and co-director of the Heartland Center for Leadership Development and co-ordinator of the groundbreaking research that underscores the wisdom behind the 20 Clues to Rural Community Survival. Milan is a widely recognized leader in community and economic development across the United States and Canada. He is the co-author of a dozen publications and is a common keynoter at national and international conferences.